



Invitation to Sponsor

10th Rural Critical Care Conference ***“Delivering Safe Rural Critical Care”***

20 & 21 August 2010
Orange Ex-Services Club
Orange NSW

www.ruralcriticalcare.asn.au

AN INVITATION TO SPONSOR

Dear Colleague

The Conference Committee for the **10th Rural Critical Care Conference** warmly invites your organisation to support this event as a sponsor and/or exhibitor. The conference will be held at the Orange Ex-Services Club in **Orange NSW** on Friday 20 and Saturday 21 August 2010.

The theme of this year's conference is "Delivering Safe Rural Critical Care".

The conference is an initiative of the Clinical Nurse Consultants for Rural Critical Care Services NSW and is aimed at promoting safe delivery in rural and remote critical care, encompassing both pre-hospital and hospital settings.

This annual conference attracts delegates nationally from a wide range of disciplines including Registered and Enrolled Nurses, medical Officers, Allied Health Care workers and Ambulance Officers. The Conference has a unique rural and remote health care focus and provides a forum to share and discuss initiatives and innovations in emergency and critical care practice. The **Rural Critical Care Conference** is an important opportunity for networking and the development of collaborative relationships. This conference continues to grow each year.

The sponsorship support of your organisation will enhance the Conference Committee's ability to expand the reach of this important industry event.

Conference sponsorship offers significant opportunities for linkage with a large field of influential professionals and health care workers. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through complimentary attendance at the Conference and social functions.

The Conference Committee appreciates your consideration of support for this event and looks forward to the opportunity to develop a mutually beneficial partnership.

Yours faithfully,

Vicki Conyers
Clinical Nurse Consultant, Critical Care
Greater Western Area Health Service

ABOUT THE CONFERENCE and ORANGE

The Conference will be held at the convention area on Level 1 of the Orange Ex-Service Club in downtown Orange, *Australia's Colour City*. Orange, in NSW's Central West, is a comfortable 3.5 hours drive from Sydney or Canberra and has daily air service with Regional Express Airlines flights.

The two day conference will feature keynote speakers and include plenary sessions, featuring keynote addresses, and workshop discussion groups. The conference commences with pre-registration and welcome drinks on Thursday evening, 20 August. The conference program is designed to maximise opportunities for sponsors' representatives to network with conference delegates. Catering will be provided in the same area as the Trade display to encourage interaction between sponsors' representatives and delegates. All delegates will be given a 'Trade Passport' which will encourage constructive exchanges with exhibiting representatives.

DELEGATE PROFILE

Since the inaugural Rural Critical Care Conference held in Dubbo in 2001, the conferences have consistently attracted between 160–280 delegates. The 2010 conference is expected to attract over 200 attendees and will build on the success of the past nine conferences with the continued growing interest in issues relating to rural and remote critical care

Sponsors will have the opportunity to network with a variety of delegates attending this Conference including:

- Nursing, medical and pre-hospital health professionals
- Emergency and Critical Care Health Clinicians
- Researchers
- Health providers for rural and remote areas

SPONSORSHIP PACKAGES

	Level	Entitlements included:	Cost (plus GST)
A.	GOLD	10-minute address at a plenary session; two (2) complimentary registrations (includes dinner); one page ad in the Program booklet; complimentary trade display area with first choice of location; company logo on conference brochure and delegate satchels; link on website; signage at conference; satchel insert; list of participants; full acknowledgement during conference.	\$5,350 + GST (one only)
B.	SILVER – Reception OR Dinner	Opportunity to sponsor one of the two social events with availability to make 5-minute address during the selected event; one (1) complimentary registration (includes dinner); complimentary trade display area; link on website and logo on all marketing materials; list of participants; full acknowledgement.	\$3,200 + GST (two only)
C.	BRONZE	Table top display area (approx 3m x 2m) with one covered trestle table, 2 chairs and optional access to power; one (1) complimentary registration (includes dinner); list of participants; company logo and question for inclusion in the delegates' 'Trade Passport.' Note: all <i>additional</i> exhibitors must register at regular registration rates.	\$1,400 + GST (maximum of 20)
D.	LUNCH	Opportunity to give a 5-minute address to delegates prior to the break for lunch on either the Friday OR the Saturday; one (1) complimentary registration (includes dinner); link on website and logo included in Conference Program; satchel insert; list of participants; full acknowledgement.	\$2,150 + GST (two only)
E.	SATCHEL Insert	Your organisation may provide one promotional flyer or brochure (A4 or smaller) for inclusion in all delegate satchels.	\$320 + GST (maximum of 6)

To request confirmation of one of the above packages, please:

1. Complete the attached 'Sponsorship Request Form' and return to jane@eastcoastconferences.com.au or fax to (02) 6650 9700.
2. A tax invoice will then be prepared and forwarded to the administration person listed on this form for your payment processing.
3. Full details of sponsorship entitlements will be forwarded upon receipt of full payment.

Please note: Should more than one application be received for Gold or the two Silver sponsorship packages, the Organising Committee reserves the right to select the applicant best representing the overall aim and objectives of the conference.

Terms & Conditions

Complimentary Full Conference Registration

'Full Conference Registration' includes lunches, morning and afternoon teas, participation at all conference sessions, materials, attendance at the welcome reception and the conference dinner. Additional company representatives (above the sponsorship entitlement) will be at regular registration rates.

Conference Promotional Material

A full-colour printed and electronic version of the conference brochure will be produced and will include colour logos from major sponsors (Gold and Silver). If sponsorship is not confirmed and payment received in full there is no guarantee that logos will be included. It is the responsibility of the sponsor to ensure logos are sent to the Conference Managers well in advance of the print deadline to ensure they are included (eps or jpeg format).

Conference Program

All sponsorship packages include sponsor recognition in the conference program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, delegates' lists and function details.

Exhibition Space

The trade display area will be set up in the main room, Level 1 of the Orange Ex-Services Club. This is also where refreshment and lunch breaks will be served. Each exhibitor will be supplied with one trestle table (covered) and two chairs. Please advise us if power is required at your area. There will be sufficient floor space for pop-up displays. *Location of specific display location will **not** be allocated prior to arrival in Orange* (with exception of Gold and Silver sponsors). Details of set-up times will be provided with confirmation.

Satchel Insert

Quantity: Minimum of 250 pieces; one A4 brochure or booklet up to 6 pages in length is allowed. Other promotional material or product samples subject to confirmation. Details of shipping information to be provided. Unless otherwise indicated, trade exhibition package does *not* include a satchel insert.

Organisation Signage

The type of organisation signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Public and Product Liability Insurance for Trade Exhibitors

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to the Conference Managers with your booking form.

Terms & Conditions (continued)

Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 30th June 2010 an administration fee of 25% of the total price is retained. If the cancellation is received after 30th June 2010 no refund is applicable.

Terms and conditions

The Conference host and organiser will take all diligent care to fulfil the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment no later than 30 June 2010.

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T: (02) 6650 9800 F: (02) 6650 9700 jane@eastcoastconferences.com.au

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